





55% are male listeners



2 or more persons per household

55% \$\$\$

Earns 20 000 - 100 000 per annum

Radio Sputnik is the only radio station that operates 24 hours in Russian language. It offers great range of information and local events for locals and tourists.

TNS Gallup has surveyed that alomost 90% of Russian speakers listen to Radio Sputnik.

Currently, Radio Sputnik reaches 20 000 Finnish speaking listeners.

## RADIO ADVERTISING

SLOT UP TO 30 SECONDS

12.95 €

**PRODUCTION** 

FROM 250 €

For effective radio advertisement, we recommend min. 6 slots/day for two weeks.

8-10 slots/day is good, 12 slots/day excellent.

Ads will play at best listening times.

## LIVE SHOW

DURING EVENTS
4h show
6+6 intro/outro & mentions
interactions, banners on website

FROM 2750 €